Direct Marketing Concepts, Inc. Supreme Greens Accounting Prepared by: Wayne P. Callahan 8/12/2004

Supreme Greens Shipping Expenses

For the Period January 1, 2003 through June 30, 2004

Total Net Revenues, from Trial Balance	\$36,202,461.55
Total Shipping Expenses from Trial Balance	2,537,206.56
Shipping Expense as percentage of Total Net Revenues	7.01%
Supreme Greens Net Revenues	\$ 14,683,436.24
Shipping Expense Allocated to Supreme Greens Net Revenues, at above percentage rate.	\$ 1,029,071.21